



Sector	Deal Type	Investment Date
Industrial	Equity Investment	January 2018

The Essentially Yours Company has been building Natural solutions in skin care for 20 years, a pioneer in the natural/organic movement in personal care from the early 2000's, it helped launch many successful natural ranges with its cutting edge formulations, as well as new methods in solving specific issues using natural ingredients. It continues to bring cutting edge research and development in personal care from its R&D manufacturing base in Worcestershire. The company has in recent history expanded into retailing its own ranges through digital e-commerce platforms. Its current Brand portfolio includes Natural Elements (an Anti-ageing well-being brand) & Therapeutics (skin care solutions for distressing skin problems). The company places great importance on quality unadulterated ingredients, formulation blending with cutting edge biology research and environment well-being concerns for consumers.

Sunnybarn Investments Limited invested in 2018 to support the company's marketing growth of its consumer brands and the latest research & development into well-being & medical endorsed products for future projects.

John Hamilton, Managing Director of Essentially Yours Limited, said "Having Phil as our investor has been a fabulous asset to the business. Not only to help finance our growth into new areas but his support and energy he brings to the table has helped our strategy tenfold".

Phil Buck, Chairman said " Sunnybarn Investments are delighted to become an investor in Essentially Yours, whose future plans on skin care, well-being and enhancing people's lives follows our philosophy of investing in innovation and technology.

Phil joins the Board of EY Holdings the parent company of Essentially Yours.

Further details can be found on branded websites:

www.naturalelementsskincare.com

www.therapeuticsskincare.com